



MTN position statement

Corporate Social Investment

Introduction

MTN can only flourish when the communities and ecosystems in which it operates are healthy. In all we do, we strive to leverage our core capabilities to enable the socio-economic development of the communities within which we operate.

Youth accounts for over 60% of the population across our markets, it is for this reason that we have shifted our key strategic focus of our Corporate Social Investment (CSI) programme towards youth empowerment. Our approach to CSI is to systematically address job creation, enhance competitiveness and drive inclusive growth.

MTN's approach

MTN is guided by the following globally-defined standards:

- International Standards ISO 26000: Community Involvement and Development
- United Nations Global Reporting Initiative
- King IV Code of Corporate Governance
- United Nations Sustainable Development Goals (UN SDGs)
- The Ten Principles of the United Nations Global Compact as a signatory

Key principles

- MTN strives to have a positive impact on society, the environment and economies in the markets in which it operates.
- MTN is guided by the following principles: Driven by its core belief, MTN will strive to reach the most vulnerable, marginalised, underserved communities and members of society, without leaving anyone behind.
- We endeavour to live out our values of honesty and integrity by being ethical and transparent as we conduct our CSI efforts. Adhering to our zero-tolerance approach to any form of bribery and corruption.
- We comply with Corporate Social Investment applicable laws and regulations.
- We strive to ensure that all of our programmes are measurable from a qualitative and quantitative perspective and clearly demonstrate alignment to the United Nations Sustainable Development Goals (SDGs).
- We believe that a successful sustainable development agenda needs to be underpinned by partnerships with communities, governments, the private sector and civil society.
- MTN encourages our employees to be co-creators and volunteers with their time and skills through 21 Days of Y'ello Care and beyond.

Focus areas

- National Priority Areas: Meet the needs of communities where we operate by aligning with Government National Development Plan priority areas, contributing to UN SDG Goals.
- Youth empowerment: Provide the youth with the tools, skills, access, knowledge and opportunity to become economically active citizens.



- **Women empowerment:** Invest in programmes which ensure girls, female youth and women have the necessary skills and knowledge to understand, develop content, participate in and benefit fully from ICTs and their applications.
- **Disaster relief:** Support disaster relief and rebuilding efforts following war or humanitarian incidents, disaster prevention and management, and pandemics which tend to be once-off/ short term in nature, philanthropic or donation-based in nature.