

Social investment



Social Investment

MTN can only flourish when the communities and ecosystems in which it operates are healthy. In all we do, we strive to leverage our core capabilities to enable the socio-economic development of the communities within which we operate.

Youth accounts for over 60% of the population across our markets, it is for this reason that we have shifted our key strategic focus of our Corporate Social Investment (CSI) programme towards youth empowerment. Our approach to CSI is to systematically address job creation, enhance competitiveness and drive inclusive growth.

MTN is guided by the following globally-defined standards:

- International Standards ISO 26000: Community Involvement and Development;
- United Nations Global Compact Principles;
- United Nations Global Reporting Initiative;
- King IV Code of Corporate Governance; and
- United Nations Sustainable Development Goals (UN SDGs)
- The Ten Principles of the United Nations Global Compact as a signatory

We do so while ensuring that we maintain an emphasis on addressing national priority areas aligned to the National Development Plan of each of our markets.

We believe that our vision to build sustainable societies can be achieved through partnership and collaboration as well as giving our employees the opportunity to be co-creators and volunteers in our contribution to communities across our markets. This will place us as a partner in development, helping in the realisation of the national developmental agendas of each of our host countries and the United Nations Sustainable Development Goals.

MTN's CSI strategic framework

National priority area (NPA) (OPCO specific)

Meet the needs of communities where we operate by aligning with Government National Development Plan priority areas, contributing to UN SDG Goals



Youth empowerment (global programme)

Provide the youth with the tools, skills, access, knowledge and opportunity to become economically active citizens



Partnerships
A successful sustainable development agenda underpinned by partnerships with communities, governments, the private sector and civil society

Volunteering
Encouraging our employees to be co-creators and volunteers with their time and skills through 21 Days of Y'ello Care and beyond



Key UN SDGs

